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PRESS RELEASE

Toros Agri organized the second “Registered Seeds Reward” campaign, which started last year to combat the unlicensed seeds that cause extensive damage to the agricultural sector and Turkish economy.

“Registered Seeds” continue to reward

The pioneer company of the vegetable seeds sector, Toros Agri Industry and Trade Co. Inc, is continuing its nation wide "Registered Seeds Reward" campaign, aiming to inform the growers about unlicensed seeds that damage the agricultural sector and the economy.

Targeting primarily the southern region, “Registered Seeds Reward” was organized throughout Turkey and will continue until Dec. 31, 2006. Nursery growers and those using young plants, may participate in the campaign by sending in empty Zeraim Gedera original seed packets with Toros Tarım hologram to Toros Tarım's address. Every month until the end of the campaign, the first 50 people to send hologrammed original packets to Toros Tarım's address shall be given hybrid vegetable seeds. Also, a lottery among the participants will give away close to 500 rewards, including one 2006 model Mitsubishi L200 4x2 Double cabin Pick-up, 3 Kanuni motorcycles and various kitchen appliances and white goods. All rewards will be presented to the winners in February 2007.