

Hishtil Toros, Toros Tarım's joint venture company which engages in the production and sales of high quality, disease resistant vegetable, flower and herbal young plants, exports grafted watermelon young plants for the first time.

Grafted watermelon seedlings to Hungary

Toros Tarım is accelerating its exports. Following the exports of cherry and plum rootstock produced in Toros Agripark Facilities, Toros Tarım's joint venture company Hishtil-Toros Fidecilik has exported grafted watermelon seedlings for the first time. A total of 79.500 grafted watermelon young plants were sent to SL Palanta/KFT company, a Hungarian-Austrian partnership.

The SL Palanta/KFT will meet Hungary's grafted watermelon demand through purchases from Hishtil-Toros Fidecilik. This export also carries great importance in for Toros' entrance to the grafted watermelon market in Hungary.

Hishtil-Toros Fidecilik which was established by the joint venture of Toros Tarım and a foreign company expert in seedling production, is engaged in the production and sales of disease resistant, high quality vegetable, flower and aromatic herb young plants. The company's nursery in Antalya has a total of 30.000 m2 closed area with a production capacity of 120 million normal young plants/year and 15 million grafted young plants/year.

Toros Tarım started producing grafted watermelon seedlings in 2001. Currently producing more than 6 million grafted watermelon young plants, Toros Tarım is aiming to achieve a more active role in the rising grafted watermelon market and plans to increase its production by 400% in the coming years.