

# CREATING SHARED VALUE

Tekfen Holding and Group Companies Social Investment Approach Tekfen's sustainability vision is embodied in Tekfen's motto, 'Bridging Prosperity'. Tekfen Holding's fields of activity, which cover the engineering and contracting, chemical industry, agricultural production, investment, and service sectors, directly overlap with fundamental elements of social welfare such as infrastructure services, access to food, energy, and shelter. Through its activities, Tekfen acts as a bridge for individuals to access the essential elements of a better life and well-being and lays the foundation stones of a sustainable future.

Tekfen Holding shapes its social investment programmes in line with its vision of "Bridging Prosperity", which forms the framework of its understanding of sustainability.

Community projects that will contribute to the solution of social and environmental problems are designed in a way that will benefit both Tekfen and the society, in line with the understanding of creating shared values. While deciding on social investment projects, compliance with the following principles is observed:



Should address at least one of our three main headlines of 'Climate and The Protection of Nature', 'Inclusive Society' and 'Innovation for Sustainability', namely;

Bridging Prosperity Titles	Climate Crisis	Employees and Society	Innovation
Community Investment Areas	Climate and Nature Conservation	Inclusive Society	Innovation for Sustainability
	Contribute to the fight against climate crisis and to the protection and rehabilitation of nature	Support projects that contribute towards an inclusive society by encouraging equality and diversity	Develop innovative programmes that will contribute towards our vision of 'Bridging Prosperity'

### Should aim to create shared values

The projects will be expected to create a shared value. It is important that the programmes will both contribute to the company's fields of activity and its works and offer a solution to a social and environmental problem. For this reason, the selection process will be based on to what extent, the main problems in the company's field of activity and value chain are addressed and local needs are taken into account. The initiatives are expected respond to the needs of the company while offering a solution to a sectoral and/or stakeholder problem.



### Should contribute to SDG's

Community projects shall contribute to at least one of the UN's 17 Sustainable Development Goals (SDGs).





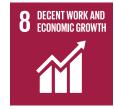


























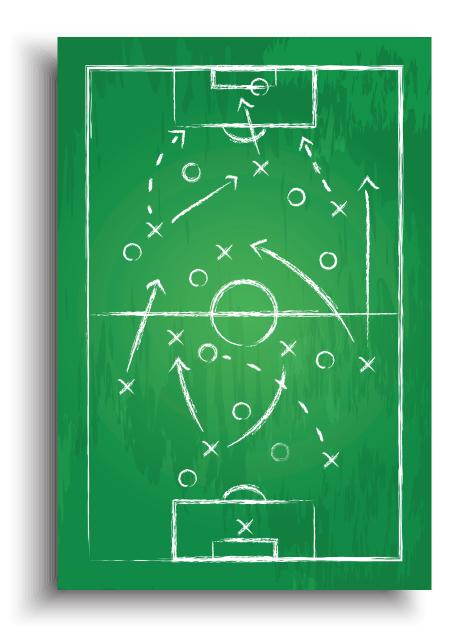






## Should be based on the principle of systems thinking

Since a holistic perspective is important to ensure sustainable results, societal investments are evaluated as a whole and systems thinking is taken as a basis.



## Should have long-term and measurable outcome

The impacts of the projects are expected to be long-term, measurable, and traceable.



### Should target social impact

CSR projects are expected to create a social impact. The impact of the programmes are planned to be measured through social impact assessments.



# Should prioritise collaboration and partnerships

Since collaboration and partnerships are of essence in providing an effective and long-term transformation, it is intended to act jointly with expert non-governmental organisations and initiatives in order to maximise social benefit and ensure a participatory process.



